

Find-A-Doc Profile Overview for HMH

Eligible for employed and privileged physicians at Houston Methodist Hospital

What is Find-A-Doc?

Find-A-Doc is a platform on the Houston Methodist website (<u>www.houstonmethodist.org/find-a-doctor/</u>) where individuals can search for privileged physicians by specialty, condition, procedure or name.

Find-A-Doc pulls information from the physician database, Kyruus/ProviderMatch, which also provides searchable data for the following:

- Search engine optimization (i.e. Google)
- MyMethodist mobile app
- Marketing contact center (consumers calling to find a physician)
- Global Health
- Houston Methodist Physician Organization Referral Management

What should be included in my profile?

In order to optimize your Find-A-Doc profile, ensure that the following fields are completed in Kyruus/ProviderMatch (<u>https://login.kyruus.com/</u>):

- General full name, photo (please refrain from photos with non-Houston Methodist branded lab coats), gender, all languages spoken fluently (including English) by the physician or office staff, degrees and accreditations, NPI, hospital affiliations and provider organization
- Experience and education
- Clinical specialty and keywords for conditions/procedures privileged for at HMH
- Locations/scheduling ability to accept new patients, all practice locations
- All accepted insurances
- Notes biography/professional statement, clinical interests, video

Information can be updated at any time through Kyruus/ProviderMatch (<u>https://login.kyruus.com/</u>) or by clicking "update profile" at the bottom right-hand corner of each Find-A-Doc profile to email the team that can edit for you.

I do not have a Find-A-Doc profile; how do I create one?

Please contact your Houston Methodist Hospital Physician Liaison.

For additional questions:

- Employed physicians can contact Monica Stephens at <u>mstephens@houstonmethodist.org</u>
- Private privileged physicians can contact LaShonda Hayes at <u>lahayes@houstonmethodist.org</u>